

## ENERGIZE THE BASE OF THE PYRAMID (eBoP)

### OVERVIEW

MicroEnergy International, developed this training project contributing with their extensive know-how in providing energy services to emerging economies and developing countries. The training is tailored to link energy and technology providers and consultants with different financing mechanisms, along a sustainably built value chain. As an interactive 2-day workshop, the training integrates the in-depth research presented in this publication with practical guidance on how to design and develop inclusive business models. It also provides a unique opportunity to network with other companies, experts and donors. This training can also be provided to individual companies on demand.



### MAIN TOPICS

- Green & Inclusive Business models
- Clean Energy Technology Solutions
- Characteristics of Emerging Markets
- Start-up development

### To learn more about eBoP

Please visit our website:

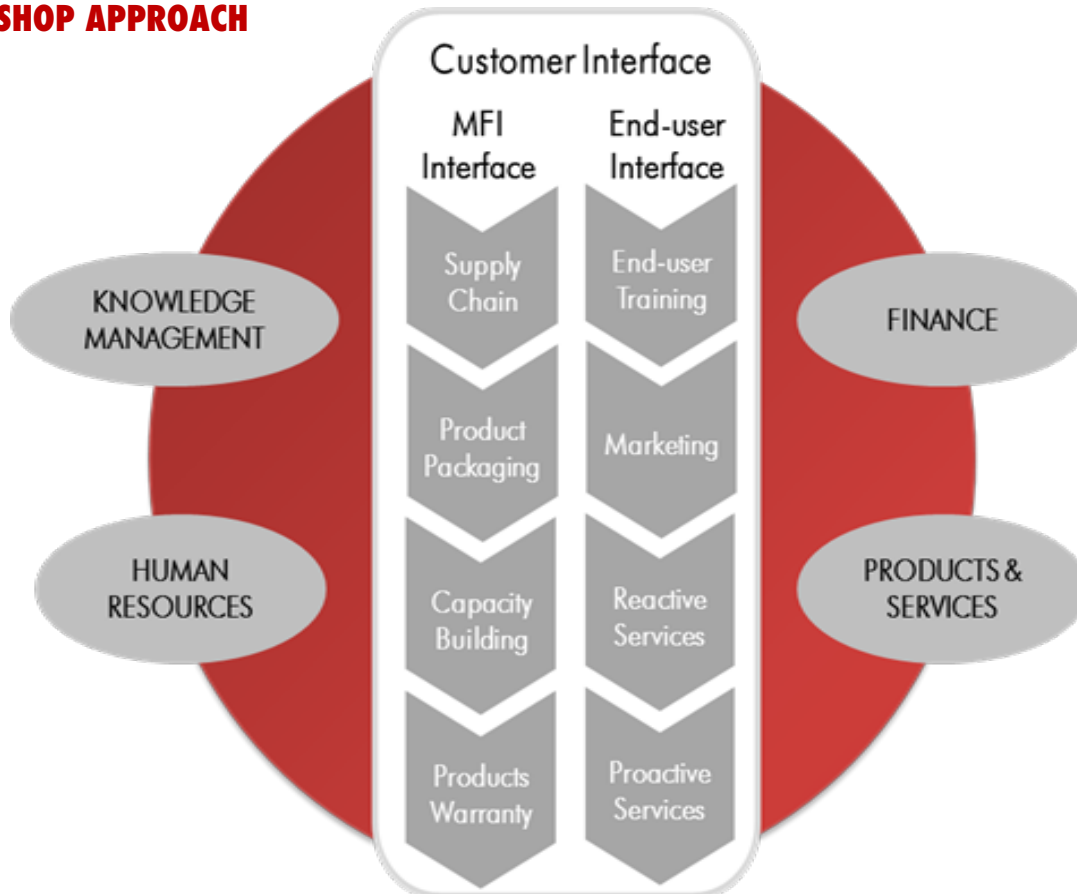


<b>Type</b>	Equipment
<b>Usual target Groups</b>	Equipment manufacturers and energy service providers, energy entrepreneurs
<b>Duration range</b>	From 2 hours to 1.5 days
<b># of participants</b>	12-30 participants

## AGENDA

<b>BLOCK 1</b>	<b>Customer Interface</b>	The BPO End User
<b>BLOCK 2</b>	<b>Development process</b>	Design, Implementation and Growth Phases

## WORKSHOP APPROACH



## TAKE AWAYS

- ✓ Sharing of important **lessons learned** from best and worst practices around the world, based on in-depth **scientific research and project experience of more than 10 years** of working in the field.
- ✓ **Group and personalized consulting advice** from experts on the initiation phase and follow-up, with regards to the planning, implementation and development of microenergy projects.
- ✓ Highly personalized session, **adjusted to participants' needs and expectations**, to maximize the exchange of knowledge and know-how, in order to help participants structure and develop **their projects or business ideas** by incorporating first-hand information and advice from our MEI experts.